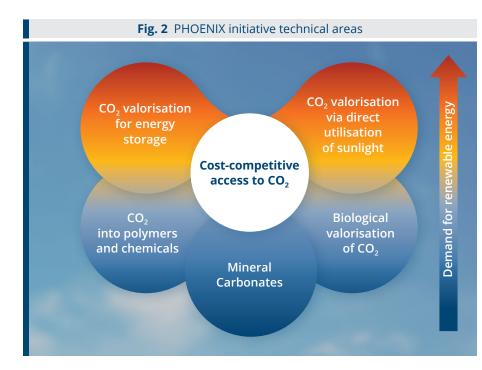
The technical scope of the PHOENIX initiative includes five elements that can contribute to a more sustainable production of chemicals, materials, fuels, biomass and can provide means to store renewable energy. Cost-competitive access to  $CO_2$  is a cross-cutting element (illustrated below).



It is the ambition of PHOENIX to build the future of CO<sub>2</sub> valorisation on a European scale, collaborating across national borders. PHOENIX will strive for joint progress, but recognises that policies will vary from country to country or region to region. In striving for progress, PHOENIX will make optimal use of national, regional and European instruments.





# A EUROPEAN INTEGRATED APPROACH TO CO<sub>2</sub> VALORISATION

The PHOENIX Initiative is a collaborative effort supported by EU Member States (France, Germany and the Netherlands) and the European Chemical Industry Council (Cefic). PHOENIX will function as an umbrella initiative linking national and European Research, Development and Innovation (RD&I) activities with respect to  $CO_2$  valorisation to ensure an optimal use of public funding and private investment. PHOENIX will interact with all relevant stakeholders from industry through research institutions to national governments and the European Commission.





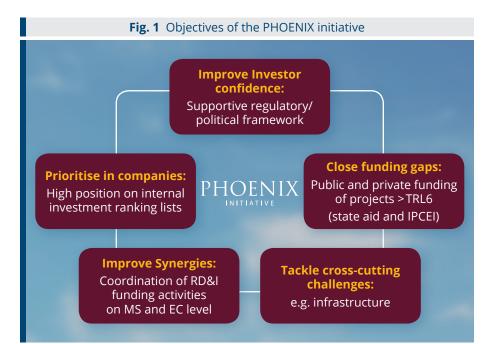


# **PHOENIX** – A European integrated approach on CO<sub>2</sub> valorisation to succeed

The PHOENIX initiative aims to develop a European integrated approach to ensure that  $CO_2$  valorisation technology developments can be transformed into real benefits for Europe.

Because CO<sub>2</sub> valorisation is a recent field and is not limited to one industry area, the deployment of technologies in and from Europe entails high investment that comes with high risks. For successful deployment, methods for risk-sharing and an appropriate policy framework are necessary.

The described challenges of such disruptive technologies are faced by all stakeholders: industry, Member States, the European Commission and others. In order to ensure appropriate investment in development and deployment the challenges have to be tackled together as part of an integrated approach as envisioned by the PHOENIX initiative (illustrated below).



# CO, valorisation What can be achieved?

## Why CO<sub>2</sub> valorisation?

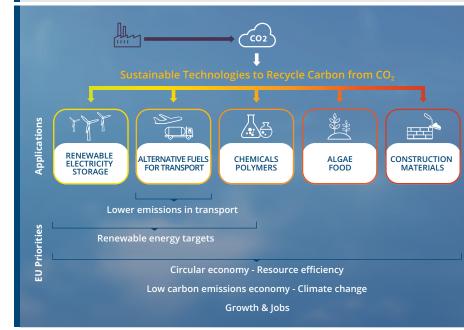
- Carbon is a crucial part of a wide variety of products – from food to materials – all essential to society.
- Alternative carbon sources and production pathways need to be considered for more sustainable production in and from Europe.
- CO, sources are abundant and available in Europe.
- Recycling carbon from CO<sub>2</sub> for a more sustainable production of chemicals, materials, fuels and biomass needs to be part of our European strategy towards CO<sub>2</sub> emission reduction in a future circular economy.

CO<sub>2</sub> valorisation can be beneficial for multiple sectors including, chemicals, cement, steel, transport, renewable electricity and horticulture. It can also contribute to Europe's industrial leadership in clean technologies, stimulate growth and pave the way to a more circular low carbon economy.

CO<sub>2</sub> valorisation for a more sustainable production of chemicals, materials, fuels, biomass, and storage of renewable electricity is therefore part of the portfolio of solutions needed to address major EU priorities and tackle major societal challenges.

As with any other technology, the environmental impact of CO<sub>2</sub> technologies requires an appropriate evaluation based on a qualified Life Cycle Analysis (LCA). All contributions to the carbon footprint have to be taken into account in order to quantify avoided CO<sub>2</sub> emissions by conversion of CO<sub>2</sub> as an alternative carbon source as compared to conventional production pathways. System boundaries for the evaluation have to be carefully defined for each case. Net CO<sub>2</sub> emissions reduction as proven by LCA will be an important target for the PHOENIX initiative.

### Fig. 3 CO<sub>2</sub> valorisation: applications and EU priorities addressed



### Challenges for the implementation of CO<sub>2</sub> valorisation technologies in Europe

- High demand for and access to renewable energy for a wide range of technologies
- New business models necessary through industrial symbiosis
- Development of a harmonised and standardised impact assessment
- Alignment of RD&I funding activities across Europe and Member States
- Establishment of a supportive and coherent regulatory and political fra mework



Coherence between the various policies (energy, circular economy, innovation, industry) is essential to enable innovative technologies developed in Europe to contribute fully to a sustainable European economy and address climate protection and resource efficiency issues.

Policy coherence in content and timing, as well as policy stability over time, is essential to establish a regulatory framework that enables investment in sustainable innovative CO<sub>2</sub> valorisation technologies. Uncertainty and extended timelines for policy decisions have negative consequences on the confidence of private and public investments in these new clean technologies. An appropriate, coherent and supportive regulatory framework is an essential element to ensure continuing European leadership towards a low carbon economy including circular concepts.

# A more appropriate policy framework for sustainable technologies

## A sustainability-based approach needed

The European policy framework impacting the deployment of CO<sub>2</sub> valorisation technologies is currently fragmented with policies based on specific types of indicator (e.g. material resource or energy) or categories of products/applications.

It is the belief of the PHOENIX initiative, that the environmental impact of technologies have to be evaluated on an appropriate LCA based approach, which should be the basis for the policy framework. In addition to an appropriate evaluation of the environmental impact, the economical and social aspects of sustainability should also be considered in the evaluation of new technology options. This includes, for example, the benefits from using/building on existing infrastructures and assets.

### > A coherent policy and regulatory framework

# PHOENIX How can you get involved?

Additional Member States/Associated countries are invited to join the initiative and interested industry stakeholders are invited to get involved to contribute to designing PHOENIX as a powerful initiative to support the deployment CO<sub>2</sub> valorisation in and from Europe.

